

# Implementing an Effective Cyber Security Awareness Program

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# Cyber Security Awareness



**Your employees aren't a security problem. They're part of the solution.**

Educate and empower your employees to beat the cyber threats they face with the right security awareness materials and solutions.

- Over 90% of cyber breaches are facilitated by phishing email or social engineering attack.
- Each employee is a front-line defender against incoming threats.
- The danger comes in the most unexpected ways (and time)
- Human responses are influenced by state of mind, environment, health and attitude
- Increased spend in security awareness is necessary – COVID 19 and WFH.
- Key component of security standards
- Should be priority in every security plan

# Effective Security Awareness Program



## Pre-requisites

- Leadership support
- Budget – training, tools, staff
- Teamwork – HR, Corp Affairs, Procurement, Business.
- Security Team – passion, experience
- Security solutions/platforms – cloud/on-prem.
- Security Policies

# Effective Security Awareness Program



## FREQUENCY

Per platform, constant  
refresher, reminders

## ENGAGEMENT PLATFORMS

Email, Learning Portals  
posters, Screens  
Desktop banners

## EFFECTIVENESS

Phishing Simulation, Quiz  
performance, surveys,  
attendance logs,

## CONTENT

Case studies, videos, jingles,  
infographics, cartoons. Fun and  
engaging

## TARGET

All staff (Boardroom -  
management), 3<sup>rd</sup> parties –  
customers, partners, contractors

## PERFORMANCE REPORTING

Monthly/Quarterly mgt  
reporting, stratify by business  
groups and staff cadre.

**“When You’re Ahead of the Game, You Can’t Be Gamed”**

It only takes one  
careless decision on the  
part of **ONE** employee  
to roll out the red  
carpet for hackers and  
scammers

...every**ONE** has a part to play





*Thank  
you*

