



Central Securities Clearing System PLC

Request for Proposal
CSCS 25th Anniversary Planning and
Execution – Thematic

REFERENCE NO: CSCS/CM/SJ/03/2022

The return date for responses against this RFP is **18th March 2022** delivered in the requested manner and to the address advised. Late responses will not be considered. Note that proposals submitted that do not meet stipulated criteria shall be disqualified.

14 March 2022

Dear Sir/Ma,

TITLE: CSCS 25TH ANNIVERSARY EVENTS PLANNING AND EXECUTION

Ref: CSCS/CC/AGM/02/2022

You are invited to submit your proposal against the requirements detailed in the attached Request for Proposal (RFP). The information contained within this invitation shall be treated as “Commercial in Confidence”. It shall also be subject to the terms of any related Non-Disclosure Agreement signed by the parties.

- Part 1 of the RFP gives you information about Central Securities Clearing System PLC.
- Part 2 is for you to answer and provide details as requested to support your proposal.

Proposers are requested to provide one copy of their proposal in electronic format (either Microsoft Office or PDF). Submissions to this RFP must be returned by the time stated. Central Securities Clearing System Plc will not consider late submissions.

Queries

All queries should only be directed to the undersigned. We look forward to your responses soon.

Yours faithfully,

Corporate Services

admin@cscs.ng

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PART 1: GENERAL INFORMATION

1.0 INTRODUCTION

1.1 Procurement Policy on Bribery and Corruption

Central Securities Clearing System (CSCS) Plc strictly adheres to professional work ethics and emphasises zero tolerance for bribery and other forms of corruption. Our policy is that service providers involved in offering bribes will be disqualified and excluded from other potential engagement opportunities.

1.2 Executive Summary of Project

This RFP is an invitation to prospective proponents to submit proposals for the CSCS 25th Anniversary Events Planning and Execution.

The successful company should be able to manage and meet the requirements for this activity. The purpose of this RFP is to seek information from potential Bidders with an intention to establish an agreement between the Company and the successful Bidder. The Contract that follows this process shall bind the Company and the successful Bidder to perform in a specific way for a duration to be agreed in the Contract in an event of the formation of the same.

2.0 Terms Governing this RFP

2.1 This RFP is about provision of video recording, editing and production of high-quality documentary for CSCS Retrofit. It is not a contract, and no contractual obligations shall arise on behalf of CSCS. CSCS will not be liable for any costs incurred in the preparation and submission of a response to this RFP.

2.2 CSCS will select the successful proposal based upon several evaluation factors, including features outlined in the RFP; company stability, experience executing similar projects; and price. The selection will be decided based on the proposal submitted by a qualified vendor that best meets the needs of CSCS as determined by the company. CSCS reserves the right to reject any or all proposals without recourse to the bidder(s).

2.3 All communications relating to this RFP must be directed to the specified key contact persons listed below. All other communications between a respondent and CSCS staff concerning this

RFP are prohibited. In no instance is a respondent to discuss cost information contained in a proposal with the CSCS contact persons or other staff before proposal evaluation. Failure to comply with this section WILL result in disqualification of the proposal.

2.4 The family members/blood relations of employees and full-time consultants (i.e. consultants working exclusively with CSCS on a retainer basis) of CSCS shall not be eligible to participate in the RFP process. Any proposal submitted by them shall be summarily rejected. CSCS becomes aware of the relationship between an employee and vendor following the award of a contract, the contract shall be cancelled, and CSCS shall be entitled to claim damages apart from engaging any other consultant/vendor at the cost and risk of defaulting consultant. It is clarified that the term full-time consultants of CSCS does not refer to agencies/people who may have been shortlisted for an assignment/project of CSCS through an RFP process.

2.5 Timeline to be observed for this RFP:

Milestones	Due Date
RFP issued by Central Securities Clearing System PLC	14 th March, 2022
RFP questions received by Central Securities Clearing System PLC in writing	14 th – 18 th March, 2022
RFP questions responded to by Central Securities Clearing System PLC	21 st – 23 rd March, 2022
RFP response due	24 th March, 2022
Presentation date	TBA

2.6 CSCS shall deduct Withholding Tax from payments to the service provider (successful bidder).

The service provider can request a credit note to confirm remittance of the taxes by CSCS.

2.7 In addition to submitting a proposal in response to this request, all submissions should be sent with a written confirmation that there are no conflict-of-interest issues that will prevent the firm from taking up this engagement.

2.8 CSCS shall evaluate proposals based on their responsiveness to the requirements of this RFP as outlined above. Each responsive proposal will be given a score. A proposal shall be rejected at this stage if it fails to respond to the requirements. The shortlisted vendors shall be invited for an oral presentation before a Committee of CSCS representatives. After the final presentation, the vendor with the highest score will be asked for negotiations.

2.9 Key Contacts:

Following are key contacts for information you may seek for enquiries:

i. Oluwatosin Adebayo [oadebayo@cscs.ng]; Tomilayo Aluko [taluko@cscs.ng]; Temitope Sanni [tsanni@cscs.ng].

3.0 Submission of Proposals

Original and electronic copies of your proposals should be submitted on or before the close of business on 20th March 2022. The electronic copy should be sent to: rfpsubmission@cscs.ng

4.0 Ethical Standards

Please note that CSCS requires any prospective firm to observe the highest standard of ethics during the selection process and execution of the assignment. In pursuance of this policy, CSCS:

- i. Define, for this provision, the terms set forth below as follows:
 - a. "Corrupt practice" means the offering, giving, receiving, or soliciting of anything of value to influence the action of any official of CSCS in the selection process or contract execution; and
 - b. "Fraudulent practise" means a misrepresentation of facts to influence a selection process or the execution of a contract to the detriment of CSCS and to deprive CSCS of the benefits of free and open competition.
- ii. Will reject a firm's proposal if it determines that any firm member has engaged in corrupt or fraudulent practices in competing for the assignment.

5.0 Confidentiality

By accepting to participate in this selection process, every vendor shall keep in confidence all information provided about this proposal process and shall not disclose the said information to third parties or use the said information for any other purpose other than the proposal process.

Additionally, suppose a vendor is not selected. In that case, the vendor shall keep in confidence all information provided about this proposal and the fact that it has received this proposal.

6.0 Conflict of Interest

In addition to submitting a proposal in response to this request, all submissions should be sent with a written confirmation that there are no conflicts of interest issues that will prevent the firm from taking up this engagement.

PART 2: SERVICE RESPONSE TO THIS RFP

A. SERVICE PROVIDERS DECLARATION

To:

The Head, Internal Control,
Central Securities Clearing System Plc
13th Floor, Nigerian Exchange Group House
2/4 Customs Street, Lagos, Nigeria

Dear Sir/Ma,

PROJECT TITLE: CSCS 25TH ANNIVERSARY EVENTS PLANNING AND EXECUTION.

We have read and have examined this Request for Proposal (RFP) document, Technical Requirements, Specifications, Guidance Notes and the terms and conditions issued with this Proposal. We offer completion of the works required against this RFP for the total price of:

.....
..... (in Naira).

This price is further broken down into individual components requested in this RFP.

This declaration confirms that this Proposal is tendered as a bonafide competitive offer to CSCS. The information provided in the Service provider Information Questionnaire and Service provider Response to CSCS Statement of Requirements is entirely correct and complete.

We, the undersigned, further agree that if CSCS accepts our offer in these documents, the resulting contract, if any, shall be based on the CSCS Standard Terms and Conditions issued with this RFP (subject to any permitted variations attached to this RFP).

Signature

Date

Name

Job Title

For and on behalf of

Address

Email

Telephone

Document Classification: CSCS Confidential (YELLOW) - External

B. SERVICE PROVIDER INFORMATION QUESTIONNAIRE

To be eligible, bidders shall submit the documents below, which will be considered under Preliminary Evaluation:

1. Organization Profile

1.1 Registration & Accreditation	Compliance Statement (Y/N)	Page Reference Please refer to the page within your proposal indicating how compliance is met (Mandatory)	Explanations Supporting Compliance
<i>Business address</i>			
<i>VAT (Value Added Tax) Registration Number</i>			
<i>Valid Tax Clearance Certificate (where applicable)</i>			
<i>Certificate of Incorporation/Registration</i>			
<i>Submit Tax Clearance Certificate</i>			
<i>Attach Two Reference Letters</i>			
<i>Letter Confirming Banking Details</i>			

<p><i>Letter confirming email address where Purchase Orders and queries will be sent to.</i></p>			
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2. Ownership & Financial Background

2.1 Financial-Related Information	Compliance Statement (Y/N)	Page Reference Please refer to the page within your proposal indicating how compliance is met (Mandatory)	Explanations Supporting Compliance
<p><i>Audited financial statements for the last two (2) years. (Unless previously provided within the last one year). The Audited Financial statements shall be submitted together with the signed Auditors Opinion.</i></p>			

3. Track Record and Reference

3.1 Industry Experience	Compliance Statement (Y/N)	Page Reference Please refer to the page within your proposal indicating how compliance is met (Mandatory)	Explanations Supporting Compliance
<p><i>How many existing clients you have? Name your key clients</i></p>			
<p><i>Similar project (events) undertaken in the past 5 years</i></p>			

<i>Details of any cancelled projects in the past</i>			
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3.2 Relationship with CSCS	Compliance Statement (Y/N)	Page Reference Please refer to the page within your proposal indicating how compliance is met (Mandatory)	Explanations Supporting Compliance
<i>Product/services which you provide to CSCS (currently or previously)</i>			
<i>Value of your sales to CSCS for the past 3 years and by product/services</i>			

3.3 Client Reference (Please provide at least 3 clients for deals similar in nature to this RFP)			
	Company A	Company B	Company C
<i>Names of companies which can provide reference to CSCS</i>			
<i>Names & job titles of contact person</i>			
<i>Contact details (email address, address, office number)</i>			

Non-compliance with these requirements will result to disqualification of the bid at Preliminary Evaluation Stage and the Bidder shall not proceed to the Technical Evaluation Criteria.

C. STATEMENT OF REQUIREMENTS & SERVICE PROVIDER RESPONSE

1.0 Introduction

1.1 Background

The Central Securities Clearing System (CSCS) Plc. was incorporated on July 29, 1992 as a Financial Market Infrastructure (FMI) for the Nigerian Capital Market. It was commissioned in April 1997 and commenced operations in April 14, 1997. On the 16th of May 2012, CSCS became a Public Liability Company (PLC) by a special resolution.

The Securities and Exchange Commission issued the license for CSCS to carry on business as Central Depository, Clearing and Settlement entity for transactions in the Nigerian Capital Market. It operates a computerized depository, clearing, settlement and delivery system for transactions in securities in the Nigerian Capital Market.

CSCS facilitates the delivery (transfer of securities from seller to buyer) and settlement (payment of bought shares) of securities transacted on the approved Nigerian Exchanges. It enables securities to be processed in an electronic book-entry form thereby substantially reducing the period it takes a transaction to commence and end.

CSCS has made visible strides in the Nigerian Capital Market and will continue to respond to the needs of the securities and commodities market to further enhance transparency and speedy settlement of transactions.

1.2 Purpose of the Request for Proposal (RFP)

CSCS is inviting responses to this RFP in order to appoint a suitably qualified agency to plan, execute and report the activities scheduled for the CSCS 25th Anniversary. The appointment of a successful agency is subject to the conclusion of a service level agreement (SLA) between CSCS and the agency.

The 25th anniversary activities have been broken down in three phases and will be expected to meet specifications stated below.

2.0 EVENT DELIVERABLES

2.1 Event Scope

2.1.1

Pre – events unveil

- Development of an integrated event campaign plan that highlight the story of how CSCS started, spotlighting our achievements over the year and the range of services and product offerings under the master brand.
- Campaign deployment to generate interest in the Capital Market and lead to registration for the planned events.
- Announcing the activities in the media (online and offline) to create awareness.

2.1.2

Events unveil – During the programme activity.

- Ensuring each event is well documented in the media and highlights are captured as video and written formats specified.
- Present short campaign reports that can be used for campaign iteration as the events unfold one after the other.
- Occasional online scanning and sentiment analysis to measure campaign resonance in the mind of the general public.

2.1.3

Post events reporting

- A report outlining the media coverage (both earned and paid) generated through the series of event period.
- Impact analyses of the different marketing and communication initiatives implemented on the awareness and sentiments scores of the CSCS brand.
- Monitoring of engagement and stakeholders' feedback on the events to inform the Brand future event and campaigns.
- Post event recommendations to sustain the tempo the 25th anniversary events have generated.
- Any additional requirements as recommended and agreed with the agency/vendor.

2.2 Key Considerations

Events content will be generated and provided by CSCS and various stakeholders in the Nigerian Capital Market.

The events should be focus on the key objective of encouraging growth in the Nigerian Capital Market. The impact CSCS makes in the Nigerian Capital Market should be clear in every aspect of the campaign being deployed and events been executed.

2.3 Events Target Audience

2.3.1 External

- Existing players in the Nigerian Capital Market
- Financial Influencers
- Stockbrokers
- Registrars
- Custodians
- Publicly owned businesses
- Universities and schools of finance/capital market
- Financial technology firms (Fintechs)
- SEC
- Policy makers, corporate and other funders and influencers related to our business areas.

2.3.2 Internal

- CSCS Staff
- Board of Directors
- Consultants

2.4 Outputs

- Comprehensive events plan to achieve the campaign targets stated in section 2.5 that covers the following:
 - Communication plan and messaging
 - Public Relations strategy
 - Target audience analysis
 - Social media plan
- 5 edited stakeholder generated videos highlighting the benefits of CSCS in the Nigerian capital market.
- 10 Inspiring stories of less than 500 words each.
- 3 thematic videos that showcase the highpoints of the events hosted.
- Reports following the plan execution for each of the events.
- Comprehensive marketing and communication campaign report at the end of the campaigns.

2.5 Objectives

S/N	Activity	Description
1	Enlighten	Going back to the beginning, the goal is to tell the story of how CSCS started, spotlighting our achievements over the years and the range of services and product offerings under the master brand.
2	Celebrate	The focus here will be on celebrating CSCS. Not only will this give us the opportunity to celebrate our achievements so far, it also presents an opportunity to celebrate people that have contributed to building the CSCS brand over the last 25 years.
3	Occupy	We want to usher CSCS into a strategic territory where we can amplify our market leader positioning in cyber security and digital transformation in the capital market sector.
4	Reward	We want to wrap up the anniversary with CSR activities to reward the general-public and carry out some social good initiatives in line with our objectives.

D. METHODOLOGY/DESCRIPTION OF THE SERVICE APPROACH

In this section, the Bidder will provide a comprehensive description of how it will provide the required services. Information provided must be sufficient to convey to CSCS that the Bidder has enough understanding of the effort needed to provide the requested services and an approach, methodology and work plan to overcome possible challenges.

Your proposal should include, among others, the following:

- An overview of the service, a brief description of how the service will be rendered, and the estimated duration of implementation.
- Documentation and description of related services
- Explanations for deviations (if any)
- At least three previous works of similar magnitude (provide references in the proposal)
- A detailed project plan, communication plan, quality management plan etc. for the project
- Any other relevant documentation such as proof of competence for this type of project

E. PRICE SCHEDULE

1.0 Financial Proposal

In preparing the Financial Proposal, Agencies are expected to consider the terms and conditions outlined in this RFP document. Financial Proposal should include:

- i. The total cost for the execution of the Anniversary events.
- ii. Break-up of costs for each of the items of work listed in the Scope of Work and Deliverables.
- iii. Cost for any other element, which is not specified in the Scope of work and deliverables of this RFP document and is considered relevant for the concept execution by the RFP participant, must be highlighted separately.
- iv. VAT and other taxes must be indicated separately.
- v. All costs must be stated in Naira.
- vi. The cost quoted will be firm and fixed for the duration of the performance of the contract. At no point will any deviation from the quoted rate be entertained by CSCS. In addition, the Financial Bid shall not include any conditions attached to it and any such conditional financial proposal shall be rejected.

F. EVALUATION CRITERIA

The evaluation shall be undertaken in three stages:

- I. **Preliminary Evaluation**, which shall consider responses from bidders in sections A and B
- II. **Technical Evaluation**, which shall mainly consider responses to sections C and D
- III. **Financial Evaluation**, which shall consider items under section E

G BID SECURING DECLARATION

[insert: title and RFP number]

To: *[insert: name and address of Entity]*

We, the undersigned, declare that:

We understand that, according to your conditions, bids must be supported by a Bid-Securing Declaration.

We accept that in the case of a Joint Venture all partners to it, we will automatically be suspended from being eligible for participating in bidding for any contract with you for the period of time of *[5 YEARS]*, in case of, and starting from the date of, breaching our obligation(s) under the bidding conditions due to:

(a) withdrawing our bid, or any part of our bid, during the period of bid validity specified in the Bid Submission Form or any extension of the period of bid validity which we subsequently agreed to; or

(b) Having been notified of the acceptance of our bid by you during the period of bid validity, (i) failing or refusing to execute the Contract Agreement, or (ii) failing or refusing to furnish the performance security, if required, in accordance with the Instructions to Bidders.

We understand this Bid-Securing Declaration shall expire if we are not the successful Bidder, upon the earlier of (i) our receipt of your notification to us of the name of the successful Bidder; or (ii) twenty-eight days after the expiration of the period of bid validity.

If the submission of alternative bids was permitted, and in case we did submit one or more alternative bids, this Bid-Securing Declaration applies to these parts of our bid as well.

Signed: *[insert: signature of the person whose name and capacity are shown below]*

Name: *[insert: name of the person signing the Bid-Securing Declaration]*, in the capacity of *[insert: legal capacity of the person signing the Bid-Securing Declaration]*

Duly authorised to sign the bid for and on behalf of *[insert: name of Bidder]*

Dated on _____ day of _____, 20__

[Add Corporate Seal (where appropriate)]